

27 November 2007



*Building a
Cancer Smart
Community*

Dear Dan,

I hope my letter finds you and your fellow riders well.

I am writing to update you on a recent breakthrough in the work of Prof. Philip Hogg, where Pierre Dilda works as the Aktavite Campfires Against Cancer Fellow.

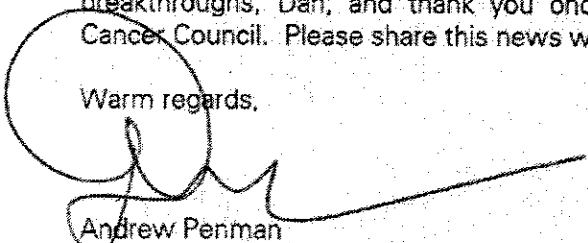
Prof. Hogg has developed a drug that promises to radically improve cancer management. This drug binds to cancer cells and can determine if cancer cells are dying within a day or so of chemotherapy being administered. The test will enable doctors to assess the effectiveness of treatment quickly, allowing them to adjust therapeutic regimes to optimise results. Suitable for all solid tumours, the test may also have applications for those suffering strokes and heart attacks.

The rights to the drug have been secured by a major global medical imaging firm, as successful use requires drug binding to be measured in an imaging system.

Developments such as these are crucial steps along the way to achieving our mission to defeat cancer, but they couldn't be made without our supporters. Thank you for your generosity, for your support and your belief in our mission.

I look forward to keeping you up to date on future developments and breakthroughs, Dan, and thank you once again for your support for The Cancer Council. Please share this news with your colleagues from Campfires.

Warm regards,


Andrew Penman
Chief Executive Officer
The Cancer Council NSW

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